

**FILOS COMMUNITY SERVICES PRESENTS**

# The **GIFT** goes on

Join us as we fundraise for the following causes:  
School Readiness, Food Insecurity, & Loneliness  
among Seniors



**SET YOUR OWN GOALS**  
**LET YOUR IMAGINATION FLY**  
**HAVE FUN**  
**USE YOUR TALENTS**



**WHEN: 1 NOV 2021 - 31 DEC 2021**

**WHERE: THE GIFT GOES ON**

**TO FIND OUT MORE, SCAN THE  
QR CODE OR USE THIS LINK:**

<https://linktr.ee/filos.sg.gift>



# THE GIFT GOES ON



## Tips to fundraise via social media for The Gift Goes On campaign! (Instagram)



Option 1: Post about your fundraising activity on your own Instagram account

1) Prepare a picture which best describes your fundraising activity



2) Details to include in your caption:

- Describe your fundraising activity
- Share about the causes the GIFT campaign supports

3) Tag @filos.sg and hashtag #FilosGiftGoesOn

4) Include the campaign link: <https://bit.ly/FilosGiftGoesOn> in your Instagram bio

5) Optional - Set your account to "Public" so more people can support your activity!

Option 2: Creating a new Instagram account for your fundraising activity

1) Choose a username which best reflects your fundraising activity



2) Tag @filos.sg and include <https://bit.ly/FilosGiftGoesOn> in your Instagram bio

3) Details to include in your first post:

- Introduce yourself
- Describe your fundraising activity
- Share about the causes the GIFT campaign supports



4) Set your account to "Public" and rally your family and friends' support!



# THE GIFT GOES ON



## Tips to fundraise via social media for The Gift Goes On campaign! (Facebook)



Option 1: Post about your fundraising activity on your own Facebook account

1) Prepare a picture which best describes your fundraising activity



2) Details to include in your caption:

- Describe your fundraising activity
- Share about the causes the GIFT campaign supports
- Tag @Filos Community Services

3) Include the campaign link: <https://bit.ly/FilosGiftGoesOn> and hashtag #FilosGiftGoesOn

4) Optional - Set your account to "Public" so more people can support your activity!

Option 2: Creating a new Facebook page for your fundraising activity

1) When creating a new Facebook page, choose a name which best reflects your fundraising activity



2) Details to include in your 'About' page:

- Introduce yourself
- Describe your fundraising activity
- Share about the causes the GIFT campaign supports
- Include the campaign link:

<https://bit.ly/FilosGiftGoesOn>



3) Tag @Filos Community Services and hashtag #FilosGiftGoesOn in posts

4) Set your account to "Public" and rally your family and friends' support!



# THE GIFT GOES ON



Tips to fundraise via social media for  
The Gift Goes On campaign!  
(LinkedIn)



Creating a post on LinkedIn  
for your fundraising activity

1) Prepare a picture which best  
describes your fundraising activity



2) Details to include in your caption:

- Describe your fundraising activity
- Share about the causes the GIFT campaign supports

3) Include the campaign link:

<https://bit.ly/FilosGiftGoesOn> and  
hashtag #FilosGiftGoesOn



4) Tag Filos' LinkedIn Page

[@FILOS Community Services](#)

